



Bolton Business Improvement Area Meeting Minutes
Wednesday, March 16, 2022
2:30 p.m.

Electronic Meeting

Members Present:

Chair: J. Carberry (remote)

B. Gnida (remote)

O. Rudnitsky (remote)

Councillor A. Groves (remote)

Councillor T. Rosa (remote)

Administrators Present:

L. Loucaides (remote)

Town of Caledon Staff Present:

Officer, Economic Development: S. Dolson (remote)

Deputy Clerk, Council and Committee Services: J. Lavecchia (remote)

Manager, Economic Development: J. Schildroth (remote)

Regrets:

S. Hoppler (absent)

J. Sodhi (absent)

R. Teskey (absent)

V. Teskey (absent)

CALL TO ORDER

Chair J. Carberry called the electronic meeting to order at 2:35 p.m.

DISCLOSURE OF PECUNIARY INTEREST

None.

URGENT BUSINESS

Moved by B. Gnida

That the Procedural By-law be waived to permit an urgent business item regarding Board Membership.

Carried with two thirds.

1. Board Membership

Chair J. Carberry announced to the Board that Member Danny McMullen gave his resignation on Tuesday, March 8, 2022. She advised that the Board will determine at a future meeting whether or not they will proceed with appointing a new member.

APPROVAL OF MINUTES

Moved by: B. Gnida

That the Minutes of the Bolton Business Improvement Area Meeting held on February 16, 2022, be approved.

Carried.

UNFINISHED BUSINESS FROM PREVIOUS MEETING

1. Winter Decorations and Lights – Defective Lights

Chair J. Carberry provided an update and advised that the Town of Caledon is working on a standardized process for all villages that includes decorations and lights.

B. Gnida outlined the existing concerns surrounding the defective lights in Downtown Bolton. J. Schildroth addressed how the new process will be implemented and advised that the Region of Peel is upgrading all light receptacles to LED.

2. Plans for Bicentennial Celebrations

Chair J. Carberry identified that with the resignation of Mr. McMullen, a new member will need to be appointed to the Bicentennial Committee.

Councillor A. Groves provided an update on the barrel wrapping and advised that the Bicentennial Committee is no longer proceeding with a parade as part of the celebration. In addition, she highlighted that the Bicentennial Committee has been working with Town staff to rename the Bolton Mill Park. The initial request was before Council for consideration and referred back to the Town's Heritage Caledon Committee and the Bicentennial Committee for further consultation.

Councillor T. Rosa provided an update on the Heart of Bolton initiative. He advised that he has been working with the Caledon Chamber of Commerce to distribute the certificates to the recipients. In addition, he advised that 10,000 stickers including the bicentennial logo and celebration dates have been created. These stickers will be circulated to local businesses in Bolton for them to distribute to customers with their take-out orders.

Chair J. Carberry commented on the proposed window decorating contest and received comments from members of the Board and J. Schildroth.

Moved by: B. Gnida

That Shirley Hoppler be appointed as the BIA Representative to the Bicentennial Committee.

Carried.

3. Downtown Bolton Revitalization Task Force

J. Schildroth provided an update to the Board on the goals and initiatives of the Task Force. He highlighted that the Task Force has set a long-term goal to create a roadside mural in Bolton. Mr. Schildroth outlined potential locations that are being considered. He concluded the update indicating that the mural is an exciting initiative that will be vibrant and will capture the spirit of the community.

Members of the Board asked questions and received a response from Mr. Schildroth.

4. Status Update for the Gazebo

S. Dolson advised that all permits required have been obtained. She noted that the Town and Owner are in the process of finalizing the lease agreement for the area around the gazebo.

Chair J. Carberry asked questions regarding maintenance and received a response from Ms. Dolson.

Councillor A. Groves advised that she had worked with Town staff to request that the Region of Peel purchase the land around the Gazebo.

5. Banners

Chair J. Carberry advised that there are no update on this matter.

REGULAR BUSINESS

1. Official Plan Review

Councillor A. Groves provided an update to the Board on the Town and Region of Peel's Official Plan Review. She highlighted the purpose surrounding the Official Plan Review and how it relates to Bolton.

The Town of Caledon is hosting three Open Houses to provide members of the public an opportunity to learn about the draft Official Plan, ask staff questions and provide comments.

The details are as follows:

- Monday March 28, 2022 from 6:30 p.m. to 8:30 p.m. (in person) at Albion Bolton Community Centre;
- Wednesday March 30, 2022 from 6:30 p.m. to 8:30 p.m. (virtual meeting); and
- Monday April 11, 2022 from 5:00 p.m. to 6:00 p.m. (in person) at Town Hall.

In addition, the Town will be holding a Statutory Public Meeting on Monday, April 11, 2022 at 6:00 p.m.

B. Gnida asked questions regarding settlement area boundary expansion and the Region of Peel's Official Plan and received a response from Councillor A. Groves.

2. Window Decorating Contest – Bicentennial Theme

Chair J. Carberry advised that this matter was dealt with Dealt with earlier in the meeting during the discussion on the Plans for Bicentennial Celebrations.

3. Summer Market

Chair J. Carberry advised the Board that she has been contacted by a member of the public interested in hosting a Summer Market in Downtown Bolton. She indicated initial details of the proposal and that a meeting has been scheduled for March 22nd to discuss additional details and how the BIA would be able to contribute.

Members of the Board asked questions and received a response from Chair J. Carberry.

4. Treasurers Report

The Boards Treasurer, V. Teskey, was not in attendance, therefore a formal update was not given. B. Gnida advised that the audit report is to be completed before the next installment is received.

UPDATES

1. Farmers' Market 2022

Chair J. Carberry advised that the vendor package has been made accessible to the public via the website. She noted that in addition to publishing the package to the website, she has emailed / phoned vendors who had previously participated in a market to canvas interest.

B. Gnida noted that at this time, five vendors have committed to participating in the market. Due to a lack of interest, Members of the Board discussed alternative options in hosting a

summer market that provides additional exposure to local vendors in addition to local producers.

2. Rewards Program – Gift Cards

Chair J. Carberry advised of a gift card program that is run through Visa. She highlighted that any business that uses Visa as a method of payment can accept these gift cards. The intent of this program is to issue gift cards to be used at businesses in Bolton.

J. Schildroth provided an update that the Town's Economic Development Division is working on a strategy that includes collaboration with the BIA, Caledon Chamber of Commerce and the Town to promote local businesses and the shop local campaign. J. Schildroth will arrange a meeting to go over the strategy.

3. Sustainable Thinking and Expression on Public Space (STEPS) Program

Chair J. Carberry provided an update on the collaboration between the BIA, Town and individuals at STEPS. She highlighted that discussions on the design are underway and options will be presented to the Board for consideration.

B. Gnida and J. Schildroth provided comments in addition to the update for further clarification on next steps.

Chair J. Carberry concluded seeking input from the Board on the consideration of smaller projects in the Bolton Area in addition to the proposed mural.

OTHER BUSINESS

1. Property Tax Reduction for Local Businesses

Councillor A. Groves will be requesting that the Region of Peel look into a property tax reduction for local businesses. She highlighted that this is an initiative that the City of Toronto is considering and would be advocating on behalf of the Town of Caledon.

ADJOURNMENT

On a verbal motion moved by O. Rudnitsky, the Bolton Business Improvement Area Meeting adjourned at 4:03 p.m.