



Bolton Business Improvement Area Meeting Minutes

Wednesday, June 15, 2022

2:30 p.m.

Electronic Meeting

Members Present:

Chair: J. Carberry (remote)

D. De Abreu (remote)

B. Gnida (remote)

S. Hoppler (remote)

O. Rudnitsky (remote)

V. Teskey (remote)

Town of Caledon Staff Present:

Deputy Clerk, Council and Committee Services: J. Lavecchia (remote)

Manager, Economic Development: J. Schildroth (remote)

Regrets:

Councillor A. Groves (absent)

Councillor T. Rosa (absent)

J. Sodhi (absent)

R. Teskey (absent)

CALL TO ORDER

Chair J. Carberry called the electronic meeting to order at 2:43 p.m.

DISCLOSURE OF PECUNIARY INTEREST

None.

APPROVAL OF MINUTES

Moved by: B. Gnida

That the Minutes of the Bolton Business Improvement Area Meeting held on May 18, 2022, be approved.

Carried.

PRESENTATION

Gift Card Program

Chair J. Carberry introduced Adeel Rajput, President of ARC Group to provide a presentation on how to offer support to the business community in Bolton.

Mr. Rajput provided a presentation highlighting the services of ARC Group and indicated that the services and products offered are intended to increase profits for business owners. He noted the various opportunities for business owners such as a gift card program, or analytical assistance to control costs and increase their local representation. He concluded his presentation summarizing the services and identifying that the goal is to see neighbours and businesses in the community thrive.

Members of the Board asked questions and received a response from Mr. Rajput.

REGULAR BUSINESS

1. Town of Caledon Public Art Program

Chair J. Carberry highlighted the mural located at the underpass of the Queen Street Bridge that was recently completed. She noted that the Town put a call out for artists to contribute to other art projects as part of the public art program.

J. Schildroth outlined future project opportunities.

2. New Business Openings

Chair J. Carberry advised that the Lincoln Pools had their grand opening.

UPDATES

1. Flowers in Downtown Bolton

Chair J. Carberry thanked S. Hoppler, R. Teskey, V. Teskey and B. Gnida for their efforts in planting flowers throughout the downtown core.

2. Midnight Madness

D. De Abreu advised that she has reached out to key contacts coordinating the Midnight Madness event.

Members of the Board asked questions in reference to Midnight Madness and received a response from Ms. De Abreu and Mr. Gnida.

Chair J. Carberry confirmed that Midnight Madness will be held on Tuesday, August 12th.

3. Bolton Summer Market

Chair J. Carberry advised that the Bolton Summer Market started on Saturday, June 11th.

B. Gnida highlighted that the first weekend of the market was a success, however due to inclement weather some vendors cancelled. He noted that the market will be open again this weekend.

4. Taste of Bolton

Chair J. Carberry advised that the first event will be hosted this Friday, June 17th in the Royal Courtyards from 6 p.m. to 10 p.m.

5. Downtown Bolton Revitalization Task Force and Working Group

Chair J. Carberry advised the Board that there is no update at this time.

6. Status Update regarding the Gazebo

B. Gnida provided an update on the construction of the Gazebo and advised that weather permitting, should be completed by the end of this week.

ADJOURNMENT

On a verbal motion moved by S. Hoppler, the Bolton Business Improvement Area Meeting adjourned at 3:30 p.m.